







FOR IMMEDIATE RELEASE —

Chelsea Music Festival Announces new venue partner Genesis House in New York City June 2023 Festival — Songs For The Earth

(A) "gem of a series" - The New York Times

"... impressive addition to New York's cultural ecosystem" - Time Out New York

New York, May 29, 2023— **Chelsea Music Festival** launches its annual June Festival in a new venue partnership with **Genesis House** - an oasis for Expression, Fine Dining and Discovery created by Genesis luxury vehicles. This exciting new space will host the Festival's Opening Weekend of concerts, conversation, and tastings on Saturday June 24 and Sunday June 25, 2023.

Taking inspiration from our relationship with the natural world, Artistic Directors **Melinda Lee Masur** and **Ken-David Masur** present "**Songs For The Earth**," which explores the many ways the arts can bring attention to the needs of our changing planet. With that in mind, the Festival is pleased to partner with Genesis, a company that is committed to its environmental goals. Genesis has pledged to become an all-electric vehicle brand by 2030 and is pushing to pursue carbon neutrality by 2035.

The Festival is thrilled to feature programming hosted by new venue partner, Genesis House, a dynamic and intriguing sanctuary with plenty to explore, from curated installations and haute cuisine to its outdoor terrace with views of the High Line and Little Island. Featuring floor-to-ceiling LED-lit staging and state-of-the-art audio-visual technology, Genesis House's Cellar Stage will provide a dramatic backdrop to the Festival's Opening Night Concert. Upstairs, guests will experience music and talks at the Tea Pavilion, Library, and Onjium restaurant, which combine elegant classic Korean architecture with serene panoramic views of the Hudson River.

Events include an evening of chamber music and art song as well as daytime performances and talks (that are free and open to the public) throughout the weekend at Genesis House to encourage the community and local neighborhood to visit this dynamic and immersive event space in the heart of New York City's historic Meatpacking district.



GENESIS HOUSE

Saturday, June 24

- o 11:30am-4pm: Opening Weekend Genesis House free and open to the public
 - Performance by **Asaran Earth Trio** (Showroom)
 - Festival Talks (Tea Pavilion / Library) with Visual Artist-in-Residence MaDora Frey and composer Nicky Sohn alongside Artistic Directors Melinda Lee Masur & Ken-David Masur
 - Performances by Festival musicians (Showroom)
- 7:30-8:30pm: Dear Earth, Dear Friend chamber works by composers Nicky Sohn, David Evans, Amy Beach, Florence Price, Iman Habibi, Olivier Messaien, Louis-Charles Daquin, Edvard Grieg, Edward Macdowell, and Franz Schubert performed by pianists Robert Fleitz and Melinda Lee Masur, soprano Sonya Headlam, violinists Max Tan, Danbi Um, Tomotaka Seki, violist Ayako Tahara, flutist Annie Wu
- Reception to follow curated by Onjiem Restaurant and the Tea Pavilion

Sunday, June 25

- o Opening Weekend Genesis House free and open to the public
 - 1:30-2:30pm: Performance by violinist **Tomotaka Seki** and violist **Ayako Tahara** (Showroom)
 - 3-4pm: Performance by **Verona Quartet** (Cellar)
 - 6:30-8:30 pm: Performances by cellist **Angela Lee**, violinists **Lisa Lee** and **Jocelyn Zhu** (Onjium Restaurant)

Festival Sponsors & Partners: Carl Brandt, Inc., ChocNYC, Consulate General of Germany in New York, Dyckman Farmhouse Museum Alliance, Farm.one, Fordham University, General Theological Seminary, Genesis House, German International School New York, Japan Society, Anna-Maria and Stephen Kellen Foundation, Metropolitan Japanese Ministry, Neighbor at Storefront Church, New School College of Performing Arts, New York State Council of the Art, NYC Department of Cultural Affairs, Polycast Productions, Radeberger Gruppe USA, Rethink Food, Rhubarb Hospitality Collection, Saint Peter's Chelsea, Skylight Arts Productions, Sound 5 Design, Steinway & Sons, Svnna Sea Moss, Tarisio Fine Instruments & Bows, Tokyo Bunka Kaikan, Wirtschaftsrunde - Senior Executive Roundtable of German-American Companies in the United States

Festival tickets go on sale Thursday, June 1, 2023, on ChelseaMusicFestival.org.

For press inquiries or to request Chelsea Music Festival images, email info@chelseamusicfestival.org

For press inquiries or information on Genesis House, email genesishouse@rcpmk.com

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GENESIS HOUSE

ABOUT THE CHELSEA MUSIC FESTIVAL

Chelsea Music Festival celebrates great music by convening world-leading musicians & artists in the performing, culinary, and visual arts for an international audience. The Festival invites artists, composers, and performers to collaborate in pursuit of new perspectives in artistic expression. Inspired by its Chelsea roots, the Festival reflects the creativity of one of New York City's most dynamic neighborhoods. Programs span musical genres ranging from classical to contemporary to jazz with a special emphasis on Festival commissions by composers whose works are not in the traditional western canon. In addition, the Festival hosts an online library of recordings so music enthusiasts, artists, and students alike can explore unique interpretations of classical, jazz, and contemporary works via high-quality videos of world-class performances.

Since 2010, the Festival has established itself as a critically-acclaimed, accessible and interactive gateway to chamber music in non-traditional concert spaces such as art galleries, public squares, schools, and churches. Programming includes concerts, lectures, exhibitions, family events, and free outreach performances. In 2020, the Festival inaugurated its *Online Encores* and *Online Originals* YouTube series; *Online Encores* presents highlights from Festival archives while *Online Originals* presents new performances and recordings. We are proud to give emerging voices, particularly those of women and people of color, a stage and are working to build an audience and intimate community to support a new generation of musicians, composers, and artists.

The Chelsea Music Festival Artistic Directors are Melinda Lee Masur and Ken-David Masur.

ABOUT Genesis Motor North America

At Genesis, we put the customer at the center of every decision we make. Genesis is a global automotive brand that delivers the highest standards of performance, design, safety, and innovation while looking towards a more sustainable future. Genesis designs customer experiences that go beyond products, embodying audacious, forward-thinking, and distinctly Korean characteristics within its unique Athletic Elegance design identity. With a growing range of award-winning models — including the 2023 MotorTrend Car of the Year G90 along with G70, G80, GV60, GV70, and GV80 — Genesis aims to lead the age of electrification with battery EVs, starting with its Electrified G80, GV60, and Electrified GV70 models. Genesis has stated its commitment to becoming an all-electric vehicle brand by 2030 and to pursuing carbon neutrality by 2035.